

Welcome to Fu Jen imMBA
MBA Program in International Management

Orientation Fall 2016



FU JEN imMBA
GLOBAL MINDSET · INTERNATIONAL MOBILITY



Fu Jen Catholic University

- 11 Colleges (Art, Communication, Education, Human Ecology, Foreign Language, **Management**, Medicine, Law, Science & Engineering, etc.), 26,000+ students in total.
- Founded in Beijing, China in 1925.
- Re-established in Taipei, Taiwan in 1961.
- The best comprehensive private university in Taiwan (QS World University Rankings, Sep 2014).
- Ranked the 8th among the Top 20 in the 2014 Hong Kong, Macau and Taiwan University Ranking by cuaa.net .
- A vast alumni network of 160,000 members.
- 358 partner universities worldwide (the 2nd largest number of partners in Taiwan). 1/3 of them offer exchange student programs.



College of Management at Fu Jen

- 6 bachelor's programs, 14 master's programs (including 1 MSE program, 9 MS programs and 4 MBA programs), and 1 Ph.D. program.
- 3,350 students, 95 full-time faculty members, 70 part-time faculty members.
- The **first** AACSB accredited school in Taiwan and China (initially accredited in April 2005).
- Best private business school in Taiwan.
 - “3 Palmes Of Excellence” by the “Eduniversal Business Schools Ranking”.
- A member of IAJBS (International Association of Jesuit Business Schools) and ACCUCA (The Association of Christian Universities and Colleges in Asia).
- An emphasis on human centric value.



MBA Program in International Management (imMBA)

- Founded in 2006 as a practice-oriented MBA program.
- Re-designed and renamed to the MBA Program in International Management (imMBA) in 2010.
- A general MBA program with an international focus.
- AACSB accredited.
- Transformed to a pure English-taught program from Fall 2014.
- Works with Queensland University of Technology (QUT) Business School, Burgundy School of Business (BSB) and The Zagreb School of Economics and Management (ZSEM) to offer 1+1 double degree programs.
- Degree students from El Salvador, France, Germany, Hungary, Indonesia, Malaysia, Peru, Solomon Islands, Thailand, etc. Exchange students from Belgium, China, Dominican Republic, France, Germany, Hong Kong, Japan, Korea, Netherland, Spain, Sweden, etc.



imMBA Curriculum and Graduation Requirements

Curriculum instruction:

http://www.management.fju.edu.tw/esubweb/immbaengindex/06_class.php

Curriculum 2016-2017:

http://www.management.fju.edu.tw/esubweb/immbaengindex/06_class.php

Graduation requirements:

http://www.management.fju.edu.tw/esubweb/immbaengindex/01_subedit.php?EID=16



THREE Double Degree Programs Available



Fu Jen imMBA



Option 1



Option 2



Option 3



2 Years

2 Degrees

Awarded by 3 AACSB Accredited Institutions



Option 1: Queensland University of Technology, Australia

- **Degree Program:** BS11, Master of Business, Major: Intl. Business
- **Qualification:**
 1. Finish all required courses (32 credits) and thesis writing at imMBA with GPA2.75
 2. IELTS 6.5
- **Tuition:**
 1. FJCU tuition*2 years
 2. QUT tuition: AUD 28,000/year, subject to annually review.

For special contracted 3+2students, the tuition is FJCU*3 years+ QUT*1 year

Please inform Ashley by **1200 Aug. 29, 2016** if you intend to join a double degree program.

Option 1: Queensland University of Technology, Australia

Curriculum of BS11, Master of Business, Major: Intl. Business

Semester 1 : 1) MGN448 Negotiating across borders, 2) EFN405 Applied Economics, 3) AMN430 Intl. Logistics Management, 4) AYN424 Intl. Accounting

Semester 2 : 1) LWS075 Intl. Business and Law, 2) AMN434 Special Topic in Intl. Business, 3) MGN445 Business in Europe or MGN446 Business in Australia

Option 2: Burgundy School of Business, France

- Degree Program (3 majors):

1. Master in Management Program, MSc Intl. Business Management
2. Master in Management Program, MSc Global Marketing and Negotiation
3. Master in Management Program, MSc Advanced Corporate Finance

- Qualification:

1. Finish all required courses (32 credits) and thesis writing at imMBA with GPA2.75
2. IELTS 6.5
3. limited numbers per year

- Tuition: FJCU tuition*2 years

For special contracted 3+2students, the tuition is FJCU*3 years

Please inform Ashley by **1200 Aug. 29, 2016** if you intend to join a double degree program.



Option 2: Burgundy School of Business, France

Curriculum of MSc Intl. Business Development- Major 1

Fall semester (22 ECTS): 1) Strategic Management, 2) Corporate Governance, 3) Business Ethics, 4) Environment of Intl. Manager, 5) Intl. Marketing Management, 6) Business Internationalization Management, 7) Competitiveness of Firms and Nations, 8) Managing Diversity, 9) Global Supply Chain Management, 10) Industrial Relations and Intl. HRM, 11) Intl. Financial Risk Management

Spring semester (24 ECTS): 1) Intl. Business Law, 2) Country Analysis, 3) Intl. Monetary and Financial System Law, 4) Managing Intl. Business Operations, 5) Research Methods, 6) Cross-Cultural Cooperation in Real World Project, 7) European Business Environment, 8) Intl. Business Seminars, 9) Intl. Negotiation and Sales, 10) Economic Intelligence

Plus final thesis (14 ECTS)

Option 2: Burgundy School of Business, France

Curriculum of MSc Global Marketing and Negotiation- Major 2

Fall semester (22 ECTS): 1) Strategic Management, 2) Corporate Governance, 3) Business Ethics, 4) Environment of Intl. Manager, 5) Intl. Marketing Management, 6) Intl. Financial Risk Management, 7) Managing Diversity, 8) Global Market Development, 9) Global Marketing Strategy, 10) Intl. Luxury Marketing, 11) Business Negotiation

Spring semester (24 ECTS): 1) Business Cases, 2) Implementing Evidence-Based Marketing, 3) Intl. Negotiation, 4) Research Method, 5) Intl. Business Project, 6) Testimonials and Seminars

Plus final thesis (14 ECTS)

Option 2: Burgundy School of Business, France

Curriculum of MSc Advanced Corporate Finance- Major 3

Fall semester (24 ECTS): 1) Strategic Management, 2) Corporate Governance, 3) Business Ethics, 4) Business Game, 5) Research Methods, 6) Intl. Finance, 7) Financial Restructuring, 8) Financial Markets and Instruments, 9) Managing Diversity, 10) Monetary Economics

Spring semester (22 ECTS): 1) Advanced Accounting, 2) Behavioral Finance, 3) Financial Strategy, 4) Economics, 5) Value and Strategy, 6) Critical Issue Seminar, 7) Compliance, 8) Business and Crime-Group Project, 9) Information System Management

Plus final thesis (14 ECTS)

Option 3: The Zagreb School of Economics and Management, Croatia

- Degree Program (6 majors):

1. MBA in Management
2. MBA in Marketing
3. MBA in Human Resource Management
4. MBA in Quantitative Finance
5. MBA in Finance and Banking
6. MBA in Finance and Accounting

- Qualification:

1. Transcript and diploma of bachelor degree
2. Finish all required courses (32 credits) and thesis writing at imMBA with GPA2.75
3. IELTS 6.5
4. limited numbers per year

- Tuition: FJCU tuition*2 years

For special contracted 3+2 students, the tuition is FJCU*3 years

Please inform Ashley by **1200 Aug. 29, 2016** if you intend to join a double degree program.

Option 3: The Zagreb School of Economics and Management, Croatia

Curriculum of MBA in Management- Major 1

Fall semester (27 ECTS): 1) Strategies for Managing Human Resources, 2) Managerial Accounting, 3) Project Management, 4) Marketing Simulation, 5) Quantitative Methods for Managers, 6) Maximization and Measurement of Company Value

Spring semester (25 ECTS): 1) Management of Change and Human Resources, 2) Electronic Business Management, 3) Leadership, 4) Strategy, 5) Business Ethics and Corporate Social responsibilities, 6) Managerial Techniques

Plus final thesis (8 ECTS)

Option 3: The Zagreb School of Economics and Management, Croatia

Curriculum of MBA in Marketing- Major 2

Fall semester (22 ECTS): 1) Intl. Marketing, 2) Integrated Marketing Communications, 3) Marketing Metrics, 4) Marketing Simulation, 5) Business Ethics and CSR

Spring semester (30 ECTS): 1) Marketing Research, 2) Service Marketing, 3) Price Management, 4) Distribution and Logistics Management, 5) Consumer Behavior, 6) Product Management and Design

Plus final thesis (8 ECTS)

Option 3: The Zagreb School of Economics and Management, Croatia

Curriculum of MBA in Human Resource Management- Major 3

Fall semester (30 ECTS): 1) Recruitment and Selection, 2) Strategies for Managing Human Resources, 3) Project Management, 4) Performance Measurements and Reward Systems, 5) Measurement Application in Human Resource Management, 6) Intercultural Transformational Leadership

Spring semester (22 ECTS): 1) Management of Change and Human Resources, 2) Electronic Business Management, 3) Leadership, 4) Strategy, 5) Business Ethics and Corporate Social Responsibilities

Plus final thesis (8 ECTS)

Option 3: The Zagreb School of Economics and Management, Croatia

Curriculum of MBA in Quantitative Finance- Major 4

Fall semester (29 ECTS): 1) Financial Derivatives, 2) Project Management, 3) Quantitative Methods for Managers, 4) Applied Econometrics, 5) Risk Management, 6) Portfolio Management and Investments

Spring semester (23 ECTS): 1) Selected Chapters of Financial Mathematics, 2) Random Processes of Financial Markets, 3) Financial Statement Analysis, 4) Financial Management, 5) Business Ethics and Corporate Social Responsibilities

Plus final thesis (8 ECTS)

Option 3: The Zagreb School of Economics and Management, Croatia

Curriculum of MBA in Finance and Banking- Major 5

Fall semester (30 ECTS): 1) Financial Law, 2) Financial Institutions Risk Management, 3) Financial Derivatives, 4) Intl. Financial Management, 5) Financial Institutions and Markets, 6) Portfolio Management and Investments

Spring semester (21 ECTS): 1) Financial Mathematics 2, 2) Introduction to Financial Econometrics, 3) Financial Statement Analysis, 4) Financial Management, 5) Business Ethics and Corporate Social Responsibilities

Plus final thesis (8 ECTS)

Option 3: The Zagreb School of Economics and Management, Croatia

Curriculum of MBA in Finance and Accounting- Major 6

Fall semester (25 ECTS): 1) Corporate Finance Management, 2) Managerial Accounting Techniques, 3) Investment, 4) Business Ethics and Corporate Social Responsibility, 5) Accounting Information Systems, 6) Financial Instruments Accounting

Spring semester (27 ECTS): 1) Financial Statement Analysis, 2) Financial Reporting, 3) Financial Statement Audit, 4) Financial Institutions and Markets, 5) Financial Derivatives

Plus final thesis (8 ECTS)

Living Cost for Study in Australia and Europe

Living Cost at QUT, Australia

Monthly cost: AUD 1,600. This includes: rent, food, transport, electricity, internet, cell phone, entertainment.

Living Cost at Burgundy, France

1. Food: Euro 100-200 / month
2. Accommodation: Euro 200-300 / month
3. Cell Phone: 20-40 / per month
4. Transportation: Euro 100-380 / month
5. Medical Care: Euro 20 / month



Global Mindset · International Mobility

FU JEN imMBA

In the current global business environment,
talents from all over the world are competing for limited opportunities.
Excelling at home does not guarantee your position in the global arena.

**Where you will be in ten years
could be defined by how you spend the next two.**

Join us at Fu Jen imMBA

Admissions information

October and February for local students
November for overseas Chinese students
February for international students

Contact information

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FU JEN imMBA
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Thank you.
Any questions?

